

Rich Dad's

Authors of the
#1 New York Times
Bestseller
Rich Dad, Poor Dad

CASHFLOW

Quadrant™

EBSI™

Rich Dad's Guide to
Financial Freedom

By Robert T. Kiyosaki with Sharon L. Lechter, C.P.A.

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*Rich
Dad's*

CASHFLOW Quadrant™

Rich Dad's Guide to Financial Freedom

RICH DAD'S CASHFLOW QUADRANT will reveal why some people work less, earn more, pay less in taxes, and feel more financially secure than others. It is simply a matter of knowing which quadrant to work from and when.

Robert T. Kiyosaki
*Inventor;
Entrepreneur;
Educator*

Have you ever wondered...

- What is the difference between an employee and a business owner?
- Why do some investors make money with little risk while most other investors just break even?
- Why do most employees go from job to job while others quit their jobs and go on to build business empires?
- Why, in the Industrial Age, did most parents want their children to become medical doctors, accountants, or attorneys...and why, in the Information Age, are these professions under financial attack?

Have you noticed that many of the brightest graduates from our universities want to work for college dropouts...dropouts such as Bill Gates, Richard Branson, Michael Dell, and Ted Turner? Dropouts who today are the mega-rich of society.

This book will answer some of these questions and also assist in guiding you to find your own path to financial freedom in a world of ever-increasing financial change.

It is a book written for...

- people who are ready to move beyond job security and begin to find their own world of financial freedom.
- people who are ready to make deep professional and financial changes in their lives.
- people who are ready to move from the Industrial Age to the Information Age.

"This book is about choosing new options, new directions, and a new financial future."
—Robert T. Kiyosaki

"You cannot teach a person anything; you can only help him find it within himself."—Galileo

"Many people will not head down the street until all the lights are green. That is why they don't go anywhere."—Keith Cunningham, cofounder of Prime Cable

"RICH DAD'S CASHFLOW QUADRANT provides a road map to financial success." —Sharon L. Lechter, C.P.A.



Sharon L. Lechter
*C.P.A., Inventor,
Business Executive*

Rich Dad

www.richdad.com



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***"Man is born free;
and everywhere he is in chains.
One thinks himself the master of others,
and still remains a greater slave than they."***

Jean Jacques Rousseau

***My rich dad used to say, "You can never
have true freedom without financial freedom."
He would go on to say, "Freedom may be free,
but it has a price." This book is dedicated to
those people willing to pay the price.***

Rich Dad's
**CASHFLOW
QUADRANT**

**Employee, Self-employed,
Business Owner, or Investor...
Which is the best Quadrant for you?**

By Robert T. Kiyosaki
with Sharon L. Lechter C.P.A.



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To Our Friends,

The phenomenal success of *Rich Dad Poor Dad* has brought us thousands of new friends all over the world. Their kind words and friendship inspired us to write *The CASHFLOW Quadrant* which, in reality, is a continuation of *Rich Dad Poor Dad*.

So to our friends, old and new, for their enthusiastic support beyond our wildest dreams, we say thank you.

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INTRODUCTION

Which Quadrant Are You In? Is It The Right One For You?

Are you financially free? *The CASHFLOW Quadrant* was written for you if your life has come to a financial fork in the road. If you want to take control of what you do today in order to change your financial destiny it will help you chart your course. This is the *CASHFLOW Quadrant*.



**The letters in each
quadrant represent:**

- E for employee
- S for self-employed
- B for business owner
- I for investor