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and USA Today Bestseller*

THINK RICH TO GET RICH!

Secrets  
*of the*  
Millionaire  
Mind

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Details Inside

*Mastering  
the Inner Game  
of Wealth*

T. Harv Eker



*Secrets of the*  
**Millionaire**  
**Mind**

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*Mastering the Inner*  
*Game of Wealth*

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T. Harv Eker

w/o

*[Handwritten signature]*

*This book is dedicated to my family:  
my loving wife, Rochelle, my amazing daughter,  
Madison, and my awesome son, Jesse*



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## **“Who the Heck Is T.Harv Eker, and Why Should I Read This Book?”**

**P**eople are shocked, at the beginning of my seminars, when one of the first things I tell them is “Don’t believe a word I say.” Why would I suggest that? Because I can only speak from my own experience. None of the concepts and insights I share are inherently true or false, right or wrong. They simply reflect my own results, and the amazing results I’ve seen in the lives of thousands and thousands of my students. Having said that, however, I believe that if you use the principles you learn in this book, you will totally transform your life. Don’t just read this book. Study it as if your life depended on it. Then try the principles out for yourself. Whatever works, keep doing. Whatever doesn’t, you’re welcome to throw away.

I know I may be biased, but when it comes to money, this may be the most important book you have ever read. I understand that’s a bold statement, but the fact is, this book provides the missing link between your desire for success

and your achievement of success. As you've probably found out by now, those are two different worlds.

No doubt you've read other books, listened to tapes or CDs, gone to courses, and learned about numerous get-rich systems be they in real estate, stocks, or business. But what happened? For most people, not much! They get a short blast of energy, and then it's back to the status quo.

Finally, there's an answer. It's simple, it's law, and you're not going to circumvent it. It all comes down to this: if your subconscious "financial blueprint" is not "set" for success, nothing you learn, nothing you know, and nothing you do will make much of a difference.

In the pages of this book, we will demystify for you why some people are destined to be rich and others are destined for a life of struggle. You will understand the root causes of success, mediocrity, or financial failure and begin changing your financial future for the better. You will understand how childhood influences shape our financial blueprint and how these influences can lead to self-defeating thoughts and habits. You will experience powerful declarations that will help you replace your nonsupportive ways of thinking with mental "wealth files" so that you think—and succeed—just as rich people do. You will also learn practical, step-by-step strategies for increasing your income and building wealth.

In Part I of this book, we will explain how each of us is conditioned to think and act when it comes to money, and outline four key strategies for revising our mental money blueprint. In Part II, we examine the differences between how rich, middle-class, and poor people think, and provide seventeen attitudes and actions to take that will lead to permanent changes in your financial life. Throughout the book